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Franco Buzzi Memorial Scholarship
Announcing the redesigned scholarship program established in memory of Franco Buzzi: expanding the scope to offer a life-changing opportunity to talented young people to attend one of some of the best MBA programs in the United States.
Announcing the Franco Buzzi Memorial Scholarship

The annual Franco Buzzi Memorial Scholarship provides the children of Buzzi Unicem’s employees, as well as all young people who have graduated from high school in Casale Monferrato, with the unique opportunity to attend a full-time MBA program at one of some of the top US universities:

- McCombs School of Business - University of Texas;
- Smeal College of Business - Penn State University;
- Missouri University;
- College of Business and Economics - Lehigh University.

Applicants and admissions criteria

Among the admission requirements set by each school are:

- Bachelor’s Degree;
- Proficient English skills certified by TOEFL or IELTS test score (not required for US citizens, US permanent residents and for people holding a degree from a country where English is the official language);
- Adequate GRE or GMAT test score.

For a more detailed description of the admission requirements, please refer to the University's internet site.

Other relevant factors are:

- Work experience;
- Academic performance and intellectual ability;
- Communication, initiative, maturity, integrity, and self-awareness;
- Extracurricular and community activities.

Grant

Every year Buzzi Unicem will fully fund two individuals for their 2-year, full-time Master in Business and Administration degree at one of the approved schools listed above.

The scholarship will cover:

- Tuition and fees - paid directly to the university;
- Travel, living expenses, books, application fees, insurances etc. - paid directly to the student.

Academic years

After a successful application process, the chosen students will start their studies in fall 2019. The first scholarship academic years will generally run from 2019 through 2021 graduation. The MBA program at the College of Business and Economics at Lehigh University is one year long. The first scholarship will be for the January through December 2019 academic year.

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The Franco Buzzi Memorial Scholarship

As you may recall, we chose to remember Franco not only in our hearts, but with something more tangible, that would carry his legacy forward, even to those who did not have the chance to meet him in person.

We wanted to do something that would reflect those things that Franco loved. We let three of his driving passions guide our decision. First, the Company to which he dedicated his life; the second, the young talent, that could represent the Company's future and the third, and not least, the United States.

Using these elements, the decision to offer a Franco Buzzi Scholarship to bright and ambitious young people came easily.

We believe supporting motivated, young people with an opportunity to take a leap forward in their professional life, an opportunity that could open them up to new possibilities and prepare them for new challenges, is a tribute to Franco's memory. Franco himself, at the age of 22, was awarded a grant by the prestigious Fulbright Student Program to study in the USA.

Now we have decided to broaden the scope of this initiative by adding more scholarships to more potential candidates, at more universities.

We are pleased to announce that every year Buzzi Unicem will award two scholarships that will provide the sons and daughters of our employees from all of the Group’s countries, as well as students who graduated from high school in Casale Monferrato, with the unique opportunity to attend a Master in Business and Administration program at one of the following top universities in the US:

- McCombs School of Business - University of Texas in Austin, TX;
- Smeal College of Business - Penn State University, PA;
- Missouri University, Columbia, MO;
- College of Business and Economics - Lehigh University, PA.

The schools we choose are well-regarded and highly ranked in the USA. The programs we selected to fully fund are 2-year, full-time MBAs, covering not only tuition and fees, but also standard ancillary costs such as travel, insurance, living expenses, etc.

Scholarship candidates must be accepted into the respective program by meeting the school’s admissions criteria regarding Bachelor’s Degree, work experience, English proficiency and analytical skills. Candidates should also demonstrate strong results orientation, intellectual ability, communication capabilities, maturity, integrity, interest towards community activities, as suggested by the school.

It is very important to us that the award of the scholarships be completely merit based and equitable. As such we at Buzzi Unicem will not be involved in the valuation and selection process. It will be managed in full by each university. The only way to submit an application for the scholarship is online, on the school’s website.

The selection process will be carried out in the fall of 2018. The first students awarded with a scholarship will attend their respective MBA program starting in fall 2019.

We are proud of this expanded program. We know for sure that this will be a pivotal opportunity for focused, committed individuals, driven by their desire to travel, to expand their knowledge and to broaden their horizons.

And we like to think of Franco as a significant part of this growth process, too.
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1 https://www.mccombs.utexas.edu/AboutOurSchool
https://www.smeal.psu.edu/about-smeal/rankings
https://www.usnews.com/best-graduate-schools/top-business-schools/lehigh-university-01191

2 https://www.mccombs.utexas.edu/MBAFull-Time
https://business.missouri.edu/programs-and-admissions/crosby-mba
https://cbe.lehigh.edu/academics/graduate/mba
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- [https://cbe.lehigh.edu/academics/graduate/mba-one-year/application-requirements](https://cbe.lehigh.edu/academics/graduate/mba-one-year/application-requirements) - deadline October 1, 2018.

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